Actian

Actian transforms business by simplifying how people connect, manage, and analyze data. With a portfolio of data infrastructure products built on decades of expertise and innovation, Actian helps companies solve the world's most mission critical data problems.

Actian Software Products to Connect, Manage & Analyze Data

Avalanche Cloud Data Platform: The flagship Avalanche Cloud Data Platform is a fully managed suite of data services with flexible deployment options including public cloud, hybrid, or on-premises environments. The Avalanche platform delivers enterprise-proven data integration, data management and data analytics services in a trusted, scalable, and easy-to-use platform. The Avalanche platform stands out from the competition by providing unrivaled price-performance, real-time operational insights, and access to hundreds of data sources in an integrated platform.

In addition to the Avalanche platform, Actian offers a broad range of trusted data products:

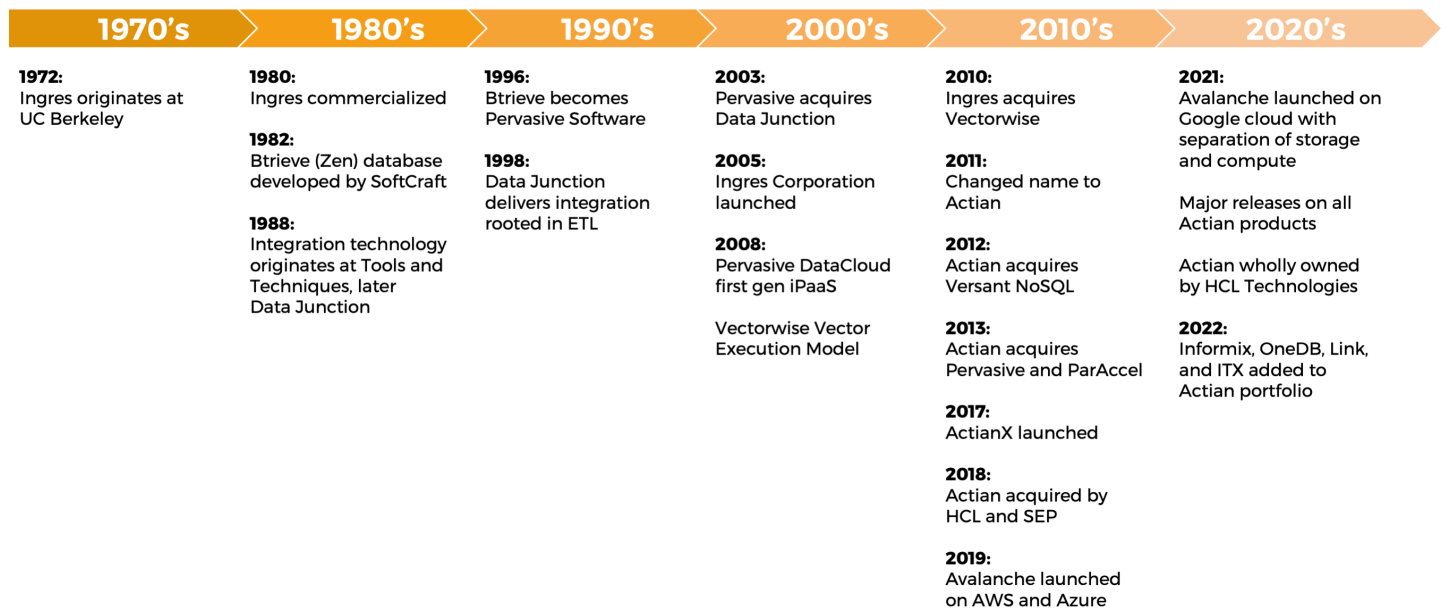|	
Ingres	Legendary transactional RDBMS
OneDB	Embeddable with SQL, time series, spatial and multimodal capabilities
Actian X	Hybrid transactional/analytical processing
Vector	Vectorized for high-performance BI and analytics with operational insights
NoSQL	Extremely complex object models requiring highly scalable and available processing
DataConnect	Low-code integration platform to automate data pipelines and ensure data quality
Zen	Embeddable edge data management solutions
Link	Embeddable, cloud native, no-code integration platform to provide out-of-the-box integration for 3rd party applications and resources

WHY ACTIAN?

Unmatched Performance: Built to deliver sub-second query results at a fraction of the cost of the competition.

Actian Makes Data Easy: The Avalanche platform combines data integration, management, and analytics in an easy to use, scalable platform to meet the most demanding enterprise data needs.

Trusted: Over 10,000 customers across industries and geographies rely on Actian products to drive innovation and power their most sensitive data deployments.

Flexibility: Deploy products anywhere with the flexibility to move data workloads between data centers, cloud, or hybrid environments.

Data expertise: Actian has a broad portfolio of groundbreaking patents, a history of industry firsts, and decades of experience building mission-critical solutions that customers trust to power their business.

1970's	1980's	1990's	2000's	2010's	2020's
1972: Ingres originates at UC Berkeley	**1980:** Ingres commercialized	**1996:** Btrieve becomes Pervasive Software	**2003:** Pervasive acquires Data Junction	**2010:** Ingres acquires Vectorwise	**2021:** Avalanche launched on Google cloud with separation of storage and compute
	1982: Btrieve (Zen) database developed by SoftCraft	**1998:** Data Junction delivers integration rooted in ETL	**2005:** Ingres Corporation launched	**2011:** Changed name to Actian	Major releases on all Actian products
	1988: Integration technology originates at Tools and Techniques, later Data Junction		**2008:** Pervasive DataCloud first gen iPaaS	**2012:** Actian acquires Versant NoSQL	Actian wholly owned by HCL Technologies
			Vectorwise Vector Execution Model	**2013:** Actian acquires Pervasive and ParAccel	**2022:** Informix, OneDB, Link, and ITX added to Actian portfolio
				2017: ActianX launched	
				2018: Actian acquired by HCL and SEP	
				2019: Avalanche launched on AWS and Azure	

CUSTOMER PROOF POINTS

PredictX, a leading provider of predictive expense analytics, helps Fortune 100 companies optimize travel-related expenses through AI and advanced analytics built through the Avalanche Cloud Data Platform.

Sheetz, an American chain of convenience stores and coffee shops, processes 3 billion rows of data on the Avalanche Cloud Data Platform, delivering real-time access into customers analytics.

HSS Hire, one of the UK's leading suppliers of tool and equipment hire and services, uses Actian X to ensure their supply chain runs and inventory is managed across 265 supercenters and branches.