TIGER ANALYTICS

Data has
No Limits and neither do
Our People

We serve clients across industries and have offices in
the US, India, Singapore, the UK, Canada, Australia, Malaysia, the Philippines

75+
Fortune 1000 Clients
Across Industries

80%
Repeat Business
From Existing Clients

1000+
Cutting Edge Projects
Advanced Analytics/ML/AI/Platforms

4000+
Data Scientists, Business Consultants
& ML/Data Engineers

Our Capabilities

Data and Platform Engineering

- Data Pipelines
- Future State Architecture
- Agile Data Ops
- Platform Engineering
- Cloud Data Lake
- Modern Data Platforms
- Cloud Data Migration
- Lean Data Governance

AI and Data Science

- Machine Learning
- Predictive Analytics
- Statistical Modeling
- Optimization Methods
- Intelligent Automation
- Streaming Analytics
- Computer Vision
- Natural Language Processing
- Reinforcement Learning
- Deep Learning

ML Engineering and Consumption

- ML Operationalization
- Scaling AI/ML solutions
- AI/ML Application Engineering
- API-fication
- Business Insights
- Analytics Story Telling
- Visual Analytics
- Value Realization
- Analytics Adoption

Our Accelerators

TIGER
BLUEPRINTS
Industry Blueprints
| Best Practices

TIGER
DATA
Scaling | Data
Engineering Catalysts

TIGER
ML
Codified
Framework

TIGER
BOOST
Business Use-case
Specific Solutions

Business Value Delivered

Customer Analytics
Saved USD 100M for a leading US banking and brokerage firm by building churn models to identify attrition risk and guide interventions.

Marketing Analytics
Reduced customer acquisition costs by 50% by developing an automated campaign analytics platform for a top 5 global credit card issuer.

Computer Vision Platform
Helps democratize, standardize, and scale up the consumption of computer vision-based automation and insights globally for improving operational and sales KPIs

Pricing Analytics
Built a semi-automated pricing engine to generate SKU-level selling price guidance for use by salespeople in their negotiations.

R&D and Innovation
Identified USD 200M business opportunity in emerging flavors and product claims for a top global F&B major.

Supply Chain Analytics
Dynamic Inventory Order Allocation for a large Sports Apparel & Footwear Retailer resulted in potential $10+ B revenue impact globally

Machine Learning Platform
Developed a codeless ML Platform that provides a single end-to-end solution to support data analysts, data scientists and engineers throughout the entire data life cycle

Call Centre Analytics
Leveraged AI/ML models to help understand/measure call intent, call sentiment, and call quality to improve customer service – resulted in 96% accuracy for intent prediction

Modern Data Fabric
50% reduction in time to modernize data platform by creating a virtual knowledge graph that can enable near real time enablement of Fleet, Finance and Procurement data from legacy and cloud data sources to users

Recognition

Great Place To Work Certified JULY 2022 – JULY 2023 INDIA	India's Great Place to Work 2022
Inc. 5000 AMERICA'S FASTEST-GROWING PRIVATE COMPANIES	America's Fastest Growing Companies 2022,2021.2020
iSG	Leader in the ISG Provider LenTM for Analytics Services 2022
Everest Group®	Leader and Star Performer in the Analytics and AI Services Specialists PEAK Matrix® 2022
FT	America's and APAC's fastest growing companies 2023
Deloitte.	India's 50 Fastest Growing Tech Companies 2022
NASSCOM®	AI Game Changer Awards 2021
FORRESTER®	Featured in Forrester's '40 AI Service Providers' 2021